eVidyaloka
Educate “Anywhere Anytime”

Financials & Operations Results
Year ending March 2012
Picture tour - eVidyaloka centers

- Tamilnadu – Thenur, Jeeyapuram, Ambasamudram, Perambalur
- Jharkhand - Tikratoli
- Andhra Pradesh – Juvvalapalem
eVidyaloka – An Overview

- India – Education an Overview
- eVidyaloka Key Tenets
- Financials
  - Financial Summary (Provided in Email)
  - Sec 12A/80G Status (Applied For)
- Audited Financials
  - Balance Sheet
  - Income & Expenditure
  - Asset Details
- Operations
  - AY 11-12 Key Highlights
  - Center Information – Partner NGO
  - Classes & Content
  - Volunteer participation
- Plans – Next 3 years & Ask
Education in India – Then, Now & Future

1947-2000
- Reorganization of educational system
- Improvement in methods & access to education
- Focus on Primary education enrolment (Mid day meal scheme)

Enrolment 1981-2000

Reforms 1947-1980

Infrastructure 2001-2010

Quality 2011-2020

Post 2000
- Universalise elementary education (SSA)
- Telecom Revolution
- Broadband Penetration
- Low cost private education
- Right to Education Act

Teacher Shortage

1.1m Govt Schools

69.5% enrolment

Source: DISE
What is eVidyaloka?

Bridging Platform and the Delivery Model for Rural India

<table>
<thead>
<tr>
<th>Remote &amp; Rural</th>
<th>Partnership</th>
<th>Local empowerment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alternate options for quality education available in Urban and semi urban. Expertise is developed in ironing out challenges in the rural, professionally.</td>
<td>An instant win-win synergy. The partners, locally established bring in an instant trust and relationship, while eVidyaloka brings in instant educational service value</td>
<td>Parents, Headmaster, Panchayat president and local community leaders are involved and encouraged to see this as their asset (Digital class room), brought for their benefit</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Multilingual</th>
<th>Connecting people</th>
</tr>
</thead>
<tbody>
<tr>
<td>Last but not the least, the local language is the medium of instruction. Teachers are profiled for not only for the skills on ability to read and speak the local language, but also for the culture from where they originally hail</td>
<td>A bridging platform, that brings people spread across globe on one side, to connect with the children spread across rural parts of India. Technology (eVidyaloka’s class operations framework software) plays a key role here, enabling scale and efficiency</td>
</tr>
</tbody>
</table>

Our Vision

To be a best in class trusted organization in providing quality education services, bringing people and technology together
India – Education an Overview

eVidyaloka Key Tenets

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- Center Information – Partner NGO
- Classes & Content
- Volunteer participation

Plans – Next 3 years & Ask
Financials : Year 2011-12

Audit Report

We have examined the Balance Sheet of M/S EVIDYALOKA TRUST as on 31st March 2012 and Income and Expenditure account for the year ended on that date which are in agreement with the books of account maintained by the said trust.

We have obtained all the information and explanations which to the best of our knowledge and belief were necessary for the purposes of the audit. In our opinion, proper books of account have been kept so far as appears from our examination of the books.

In our opinion and to best of our information, and according to explanations given to us the said accounts give a true and fair view:

i. In the case of the Balance Sheet, of the state of affairs of the above named trust as at 31st March 2012 and

ii. In the case of the Income and Expenditure Account, of the excess of Income over Expenditure of its accounting year ending on 31st March 2012.

for Vepa & Co.
Chartered Accountants
Firm Regn. No. 0046795

K. Prem Kumar
Partner
M.NO. 211021

Place: Bangalore
Date: August, 2012

Trustees
Satish Viswanathan
Venkataramanan Sriraman

Our Auditors
Vepa & Co
Bangalore

Bankers
State Bank of India
HSR Layout
Bangalore
Balance Sheet

EVIDYALOKA TRUST
F-002 Purva Fairmont, 24th Main, Sector 2, HSR Layout, Bangalore - 560102

Balance Sheet as at March 31, 2012

<table>
<thead>
<tr>
<th></th>
<th>As at March 31, 2012</th>
<th>As at March 31, 2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>LIABILITIES</td>
<td></td>
<td></td>
</tr>
<tr>
<td>CORPUS FUND</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Balance as per last balance sheet</td>
<td>25,000.00</td>
<td>25,000.00</td>
</tr>
<tr>
<td>Add: Additions during the year</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>RESERVES AND SURPLUSES</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Excess of income over Expenditure</td>
<td>10,000.00</td>
<td>72,846.50</td>
</tr>
<tr>
<td>Add: Additions during the year</td>
<td>62,846.50</td>
<td>10,000.00</td>
</tr>
<tr>
<td>CURRENT LIABILITIES</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sundry Creditors</td>
<td>53,997.00</td>
<td>-</td>
</tr>
<tr>
<td></td>
<td>151,843.50</td>
<td>10,000.00</td>
</tr>
<tr>
<td>ASSETS</td>
<td></td>
<td></td>
</tr>
<tr>
<td>FIXED ASSETS (As per Schedule)</td>
<td>56,800.00</td>
<td>-</td>
</tr>
<tr>
<td>BALANCE AT BANK</td>
<td>93,786.00</td>
<td>100</td>
</tr>
<tr>
<td>State Bank of India</td>
<td>1,257.50</td>
<td>-</td>
</tr>
<tr>
<td>CASH IN HAND</td>
<td>151,843.50</td>
<td>10,000.00</td>
</tr>
<tr>
<td>TRUSTEES</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

As per our Report of date for Vepa & Co.
Chartered Accountants

Venkataramanan Sriman
Satish Viswanathan

Place: Bangalore
Date: August 2012

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eVidyaloka Trust received Rs. 1,32,508 Donation in Cash from 9 Donors during last year

eVidyaloka Trust received from 3 Donors Computers & LCD TV as Donation in Kind (Rs.1,20,000)

Centres
Thenur
Ambasamudram
Jeeyapuram
Juvvalapalem
Tikratoli
* Perambalur identified centre additional*
<table>
<thead>
<tr>
<th>Expenditure</th>
<th>For the year ended March 31, 2012</th>
<th>For the period ended March 31, 2011</th>
<th>Income</th>
<th>For the year ended March 31, 2012</th>
<th>For the period ended March 31, 2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>To Bank Charges</td>
<td>685.00</td>
<td>-</td>
<td>By Donations Received</td>
<td>132,508.00</td>
<td>10,000.00</td>
</tr>
<tr>
<td>To Summer Camp Expenses</td>
<td>7,394.50</td>
<td>-</td>
<td>By Donations Received in Kind (Computers / LCD TV)</td>
<td>120,000.00</td>
<td></td>
</tr>
<tr>
<td>To Study Centre Running charges</td>
<td>39,215.00</td>
<td>-</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>To Repairs and Maintenance</td>
<td>2,450.00</td>
<td>-</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>To Printing and Stationary</td>
<td>69.00</td>
<td>-</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>To Postage &amp; Courier</td>
<td>647.00</td>
<td>-</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>To Study Centre Running charges (outstanding)</td>
<td>37,143.00</td>
<td>-</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>To Audit Fees-31.03.11</td>
<td>8,427.00</td>
<td>-</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>To Audit Fees-31.03.12</td>
<td>8,427.00</td>
<td>-</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>To Depreciation</td>
<td>85,200.00</td>
<td>-</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>To Excess of Income over Expenditure trfd. to Corpus Fund</td>
<td>52,846.50</td>
<td>10,000.00</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Total Expenditure</strong></td>
<td><strong>252,508.00</strong></td>
<td><strong>10,000.00</strong></td>
<td></td>
<td><strong>252,508.00</strong></td>
<td><strong>10,000.00</strong></td>
</tr>
</tbody>
</table>

As per our Report of even date for Vepa & Co. Chartered Accountants

TRUSTEES

Venkataramanan Sriraman
TRUSTEE
Place: Bangalore
Date: August 2012

Satish Viswanathan
TRUSTEE

K. Prem Kumar
Partner
M. No. 213021
FRN 0046795

Donations were applied

a. Buying Equipments  
b. Broad Band reimbursement  
c. Center rent & Coordinator Charges  
d. Administration – Audit Fees (provided for First year Advisory & Audit and 2nd year Auditing)
**Receipts and Payments Account**

EVIDYALOKA TRUST  
F-002 Purva Fairmont, 24th Main, Sector 2, HSR Layout, Bangalore - 560102

Receipt and Payment Account for the year ended March 31, 2012

<table>
<thead>
<tr>
<th>Receipts</th>
<th>For the year ended March 31, 2012</th>
<th>For the period ended March 31, 2011</th>
<th>Payments</th>
<th>For the year ended March 31, 2012</th>
<th>For the period ended March 31, 2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>To Opening Balance</td>
<td></td>
<td></td>
<td>By Bank Charges</td>
<td>685.00</td>
<td>-</td>
</tr>
<tr>
<td>State Bank of India</td>
<td>10,000.00</td>
<td></td>
<td>By Purchase of fixed assets - LCD TV for class</td>
<td>21,000.00</td>
<td>-</td>
</tr>
<tr>
<td>Cash in Hand</td>
<td>10,000.00</td>
<td>-</td>
<td>By Summer Camp Expenses</td>
<td>7,394.50</td>
<td>-</td>
</tr>
<tr>
<td>To Corpus Donation</td>
<td>25,000.00</td>
<td>-</td>
<td>By Study Centre Running charges</td>
<td>39,219.00</td>
<td>-</td>
</tr>
<tr>
<td>To Donation Received</td>
<td>132,508.00</td>
<td>10,000.00</td>
<td>By Repairs and Maintenance</td>
<td>1,450.00</td>
<td>-</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>By Printing and Stationery</td>
<td>69.00</td>
<td>-</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>By Postage &amp; Courier</td>
<td>647.00</td>
<td>-</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>By Closing Balance</td>
<td></td>
<td>-</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>State Bank of India</td>
<td>93,786.00</td>
<td>10,000.00</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Cash in Hand</td>
<td>1,157.50</td>
<td>95,043.50</td>
</tr>
<tr>
<td></td>
<td><strong>167,508.00</strong></td>
<td><strong>10,000.00</strong></td>
<td><strong>167,508.00</strong></td>
<td><strong>10,000.00</strong></td>
<td><strong>10,000.00</strong></td>
</tr>
</tbody>
</table>

TRUSTEES

Varikataraman S Ramanan  
TRUSTEE

Satish Viswanathan  
TRUSTEE

Place: Bangalore  
Date: August 2012

As per our report of even date  
for Vepa & Co. Chartered Accountants

K. Prem Kumar  
Partner  
M. No. 211021  
FRN 0046795
EVIDYALOKA TRUST  
F-302 Purva Fairmont, 24th Main, Sector 2, HSR Layout, Bangalore - 560102  

Fixed Assets Schedule

<table>
<thead>
<tr>
<th>Particulars</th>
<th>WDV as on Apr 1, 2011</th>
<th>Additions / Deletions</th>
<th>Total</th>
<th>Depreciation Rate</th>
<th>Depreciation Amount</th>
<th>WDV as on Mar 31, 2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>LCD TV</td>
<td></td>
<td></td>
<td>88,000.00</td>
<td>60%</td>
<td>52,800.00</td>
<td>35,200.00</td>
</tr>
<tr>
<td>Computer</td>
<td></td>
<td></td>
<td>54,000.00</td>
<td>60%</td>
<td>32,400.00</td>
<td>21,600.00</td>
</tr>
<tr>
<td>Total</td>
<td></td>
<td></td>
<td>142,000.00</td>
<td></td>
<td>85,200.00</td>
<td>56,800.00</td>
</tr>
</tbody>
</table>

Details of Additions

<table>
<thead>
<tr>
<th>Particulars</th>
<th>Date</th>
<th>Amount Rs.</th>
</tr>
</thead>
<tbody>
<tr>
<td>LCD TV - 1 no.</td>
<td>27-Aug-11</td>
<td>22,000.00</td>
</tr>
<tr>
<td>LCD TV - 3 nos. (received as Donation)</td>
<td>20-Apr-11</td>
<td>66,000.00</td>
</tr>
<tr>
<td>Computer Desksops - 3 nos. (received as Donation)</td>
<td>20-Apr-11</td>
<td>54,000.00</td>
</tr>
<tr>
<td></td>
<td></td>
<td>142,000.00</td>
</tr>
</tbody>
</table>
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- Operations
  - Academic Year (AY) 11-12 Key Highlights
  - Center Information – Partner NGO
  - Classes & Content
  - Volunteer participation

- Plans – Next 3 years & Ask
Academic Year (AY) 11-12 Key Highlights

Operations
- 150+ Unique children touched, 750+ Sessions (Approx 45 Minutes without interruption)
- 50 + Active Volunteers participated in Online Teaching (25), Content (15), Administration (10)
- Subjects offered: Mathematics, Science & Spoken English
- Class: 6th to 8th
- Developed Partnership Models with Local NGO & Community
  - Tikratoli (Jharkhand) & Juvvalapalem (Andhra) evidyaloka center has been set up in Government school premises

Children Learning Process
- Enjoyed Interaction with Teachers & exposure to Visual media
- Seamless participation in remote class with Teachers
- eVidyaloka did not carry any Assessment during last year to assess Learning Outcome. (Opportunity in Current year)
Partner Relationship

Payir Trust
Thenur

Community Lead
Jeeyapuram

Parivartan
Foundation
Juvalapalem
Tikratoli

Annai Jothi Seva
Trust
Ambasamudram

Human
Upliftment Trust
Perambalur
District
Content Approach

- State Syllabus followed
- Current scope
  - Tamilnadu (TNSB)
  - Andhra Pradesh (APSB)
  - Jharkhand (NCERT)
- TNSB & NCERT Textbooks are available online pdf to refer

- Science : Videos & Pictures are used as Aid for Teaching
- Maths : Basic Concepts reinforced (Arithmetic) & new concepts explained for children learning levels
- English : Introduced as Spoken language

- Content Volunteers Support us in building repository for Respective boards

  - Lesson Plan
  - Transliteration
  - Videos
  - Images
  - Worksheets
  - Assessment

- Online Teachers are allocated Topics to cover based syllabus
- Prepare with help of Content repository and value add any specific areas
- Monthly meeting with center teachers to know the progress
<table>
<thead>
<tr>
<th>Centre</th>
<th>Academic Year</th>
<th>Children Participated</th>
<th>Volunteer Teachers</th>
<th>Weeks Operational</th>
<th>Classes conducted (Approximated hours)</th>
<th>Highlights</th>
<th>Challenges</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ambasamudram</td>
<td>Jul '11-May '12</td>
<td>7</td>
<td>4</td>
<td>30</td>
<td>120</td>
<td>* Consistent Student attendance * Complete course coverage * Full support from local partner</td>
<td>* Expand to support outside children * Power challenges (fixed)</td>
</tr>
<tr>
<td>Jeeyapuram</td>
<td>Jul '11-Mar '12</td>
<td>17</td>
<td>7</td>
<td>16</td>
<td>64</td>
<td>* Direct eVidyaloka centre * Able local person support * Excellent infrastructure</td>
<td>* Consistent children attendance * Volunteer churn (due to above)</td>
</tr>
<tr>
<td>Thenur</td>
<td>Jul '11-Sep '11</td>
<td>2</td>
<td>4</td>
<td>8</td>
<td>32</td>
<td>* Infra issue and local support issue resolved. Regular classes commenced from AY12-13</td>
<td>* Classes were suspended due to a permanent disruption of internet services</td>
</tr>
<tr>
<td>Juvvalapalem</td>
<td>Jul '11-Mar '12</td>
<td>15</td>
<td>3</td>
<td>30</td>
<td>150</td>
<td>* Most stable operations * Consistent children attendance * Excellent local partner support</td>
<td>* Intermittent internet issues * Intermittent Power and climatic issues</td>
</tr>
<tr>
<td>Tikratoli</td>
<td>May '11 - Mar '12</td>
<td>40</td>
<td>4</td>
<td>30</td>
<td>150</td>
<td>* Best centre of eVidyaloka * Excellent local coordinator support * Consistent teacher and children turnout</td>
<td>* Classes were disrupted for 4 weeks in a stretch due to Internet/infra issue</td>
</tr>
<tr>
<td>Vidhyashram</td>
<td>Feb '12-Apr '12</td>
<td>20</td>
<td>3</td>
<td>6</td>
<td>12</td>
<td>* Established 3 G connectivity and ready for scheduled classes</td>
<td>* Pilot class at 144kbps - Audio skype</td>
</tr>
<tr>
<td><strong>Summary</strong></td>
<td></td>
<td><strong>101</strong></td>
<td><strong>25</strong></td>
<td><strong>120</strong></td>
<td><strong>528</strong></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Volunteers are Key contributors to success of eVidyaloka

1. eVidyaloka identified Volunteers by Word of Mouth, Email, Facebook and Other networks
2. eVidyaloka volunteers signed up across the Globe
3. As of Oct 15th 2012 – eVidyaloka Volunteer sign up has been approx 200 (Across globe, Indian languages) willing to give time
4. Facebook Likes Currently at 500+  [www.facebook.com/evidyaloka](http://www.facebook.com/evidyaloka)
5. Volunteers signed up for following opportunities
   ✓ Online Teaching (Local language)
   ✓ Content Development
   ✓ Administration – Coordinators
   ✓ Administration – Others, Wellwishers, Evangaelist
6. Volunteer Management Framework – Blue print –Version 1.0 has been developed
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- Plans
  - Next 3 years
  - Key Strength & Asks
3 Year plan

**Y1 - 2013**
- Centers: 15
- Teachers: 6-8 per Centre
- STR: 1:10
- Content Adoption: 50%
- Support volunteers: 25+

**Y2 - 2014**
- Centers: 35
- Teachers: 8-10 per Centre
- STR: 1:12
- Content Adoption: 75%
- Support volunteers: 40+

**Y3 - 2015**
- Centers: 50
- Teachers: 8-12 per Centre
- STR: 1:15
- Content Adoption: 75%
- Support volunteers: 50+

**Resources Required**
- Time: 180 hrs/Week
- Funds: 30 Lakhs
- Time: 560 hrs/Week
- Funds: 50 Lakhs
- Time: 800 hrs/Week
- Funds: 60 Lakhs

**Benefits**
- On Time Class (95%)
- Teacher effectiveness
- Progress report for every child
- Rhythm of Communication

2000 Children Learning
400 Teachers Involved
A Better India!
Our Strengths

- Proven Model (2 year pilot)
- eVidyaloka IT System (Ready to scale)
- Learnapedia (Enriched Contents)
- Strong rural network
- Strong Teacher pipeline

Passion & Execution
Asks

People

• Promote people to sign up for volunteering – Supporting the cause
• Bulk Sign up for Volunteer hours – Committed hours
• In house Teaching Room Hosting – enabling easy volunteering

Resources

• Fund A Centre
• Fund a Group of Centers
• Grant x% of project funding
• Provide Infrastructure in Kind (Computer, LCD, WebCam, Mic)

Holistic Support
On the Web:

- www.evidhyaloka.org  /  www.evidyaloka.org (v2.0 coming soon)
- www.facebook.com/evidyaloka

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Skype: satish.viswanathan
satish.viswanathan@evidyaloka.org

Reach Venkat
M : +91 9902926149
Skype: vensr2000
venkat.sriraman@evidyaloka.org

Thank You